

FOR IMMEDIATE RELEASE

Exwire and Foothill.net join forces to provide Wireless Internet Services across the Sierra

The Foothill's leading dial-up and hosting provider joins Lake Tahoe's leading wireless Internet provider to create the largest mountain-based provider of Internet, networking, hosting and dial-up services.

Truckee, Calif. (April 6, 2006) -

Are you a victim of "slow"?

For more and more of us – including those of us in the mountains – a fast internet is vital to daily life. The established providers of fast internet connections are not cooperating. In many parts of Northern California and Western Nevada an Internet connection means s l o w dial-up. Exwire has made a business out of providing those regions most in need, with speed.

Foothill.net recently entered the wireless Internet business as an outgrowth from its successful 13 year old hosting and dial-up business. Although growth has been strong, the owners of Foothill discovered that moving into this new market has challenges that are best overcome by someone who has overcome them once already.

Now that wireless providers have proven their ability to provide better and faster service than the established wire-based providers, pent-up demand will turn to strong growth in a short time. Both companies have been adding customers to their networks but being able to leverage the size of the combined company means better credit terms, the ability to put more professional management in place and better deploy networks faster. That, combined with new WIMAX technology means the ultimate broadband connection is now available to people who didn't think they could get beyond "slow".

"We have been telling customers "no" for months because we just can't build the infrastructure and install the customers fast enough", said Michele Wagner, the combined company's Director of Finance and Administration. "Having Exwire's wireless expertise, team and experience added to our extensive dial-up, support and hosting operations will allow us to enter a whole new growth phase."

"The union of these two companies will boost our ability to support our customers by leveraging the many years of experience Foothill has supporting its customers. We will also be able to offer all of their services as well as expand our installation service area for Wild Blue Satellite Broadband, which will allow us to

get customers almost anywhere on the Internet at really fast speeds”, said Devin Koch, CEO of Exwire, Inc. “By consolidating, small wireless Internet companies will gain economies of scale and be able to provide multiple, complex services effectively which will lead long term success. We have several more mergers in the queue. We intend to be a leader.”

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